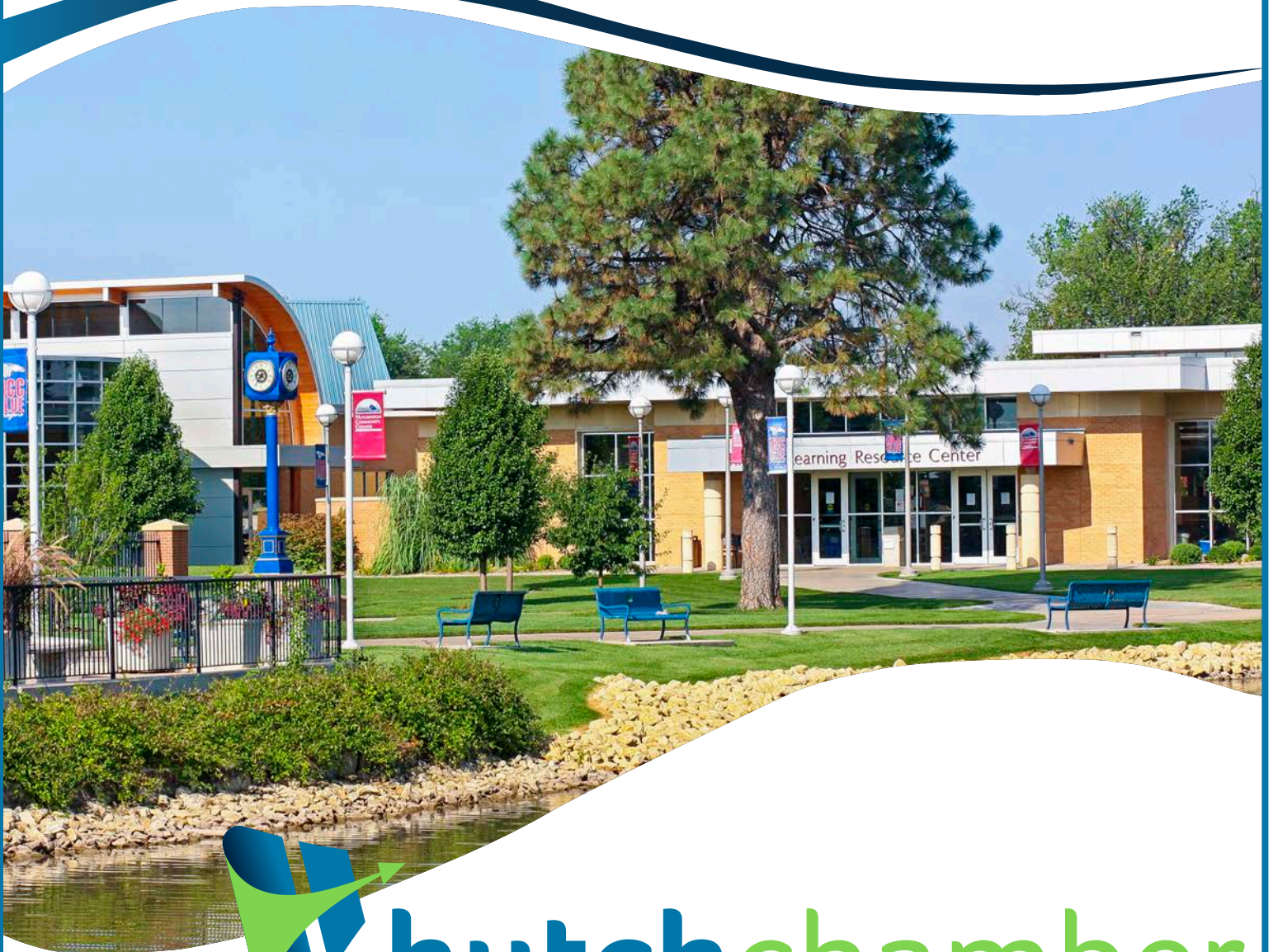


# INVESTMENT LEVELS



**hutchchamber**

HUTCHINSON/RENO COUNTY CHAMBER OF COMMERCE

# THE CHAMBER WORKS HARD FOR YOU AND YOUR BUSINESS

The voice of business and professionals in our region for over 100 years, the Chamber supports policies that foster a positive business climate through job creation and economic development. The Chamber also supports innovative ideas to educate, attract, and retain a quality workforce.



A not-for-profit membership organization, The Chamber provides the leadership to achieve a diverse balanced economy that enhances the quality of living and working in Reno County.

The Chamber is a bridge that links businesses, organizations and residents together with innovative programs that strengthen our long-term economic vitality, business success, job creation and quality of life.



**DEBRA TEUFEL**  
President & CEO



**MARCY KAUFFMAN**  
Director of Membership

SUPPORT OUR ABILITY TO STRENGTHEN OUR REGIONAL ECONOMY

# OVATION

**\$7,500**  
MINIMUM ANNUAL  
INVESTMENT

Your Ovation membership offers exclusive positioning while supporting our work to strengthen the regional economy.

## PROMINENT VISIBILITY

- Permanent rotating logo on home page of our website - HutchChamber.com
- Community Vibrancy Profile on our website written about your regional economic and community footprint
- Additional businesses or branches (up to seven) listed in the online Chamber membership directory (\$2,100 value)

## EXCLUSIVE ACCESS

- Exclusive access to our President's Circle (New!)
- Two additional Flash Passes (4 total) for access to all Membership Breakfasts and Luncheons (\$540 value)

Plus all of the benefits of the Momentum, Cornerstone, Builder and Connector Levels on the following pages



“Our partnership with the Chamber makes us stronger, and we encourage other area businesses to join the Chamber and invest in our community.”

Ken Johnson  
President & CEO,  
Hutchinson Regional  
Healthcare System

SUPPORT OUR EFFORTS TO REPRESENT YOUR  
BUSINESS INTERESTS IN GOVERNMENT

# MOMENTUM

**\$4,000**  
MINIMUM ANNUAL  
INVESTMENT

Momentum members gain insight into the inner workings of our region through carefully crafted programs that make the most of your time.

## ADVOCACY & ACCESS

- Invitation to the annual Economic Development breakfast
- Invitation to Executive Council Breakfast and Open Forum (twice a year)
- Twelve-month online Digital Marketing Package (\$2,400 value)

## CONVENIENCE & SERVICES

- Additional businesses or branches (up to three) listed in the online Chamber membership directory (\$900 value)
- One additional Flash Pass (2 total) for access to all Membership Breakfasts and Luncheons (\$270 value)
- Personal membership concierge to manage your extensive membership benefits

Plus all of the benefits of the Cornerstone, Builder, and Connector Levels on the following pages

*\*This membership is not available to companies of 200 employees or more.*



“As we continue looking for ways to improve our business and how we interact within the community, there is no better partner for success than the Chamber.”

Matt Scheuler  
President,  
Collins Bus Corporation

SUPPORT OUR DEVELOPMENT OF FUTURE LEADERS

# CORNERSTONE

**\$1,500**  
MINIMUM ANNUAL  
INVESTMENT

Cornerstone membership puts your business among an elite group of investors helping the Chamber to invest more into our mission.

## BUILDING OUR COMMUNITY

- Exclusive annual evening with the Board of Directors
- Tickets for two to the State of the City Breakfast

## ACCESS & SERVICES

- Six-months online Digital Marketing Package (\$1,200 value)
- One Flash Pass for access to all Membership Breakfasts and Luncheons (\$135 value)
- Additional business location in the online Chamber membership directory (\$300 value)

Plus all of the benefits of the Builder and Connector Levels on the following pages

*\*This membership is not available to companies of 100 employees or more.*



“The Chamber is an important voice for us at the local and state level regarding public policy issues.”

Doug Wright  
President & CEO,  
Superior Boiler Works, Inc.

PROMOTING YOUR BUSINESS GROWTH  
AND OUR REGION AS A BUSINESS DESTINATION

# BUILDER | \$650 MINIMUM ANNUAL INVESTMENT

Builder members receive even more exposure built in to your annual membership.

## MARKETING VISIBILITY

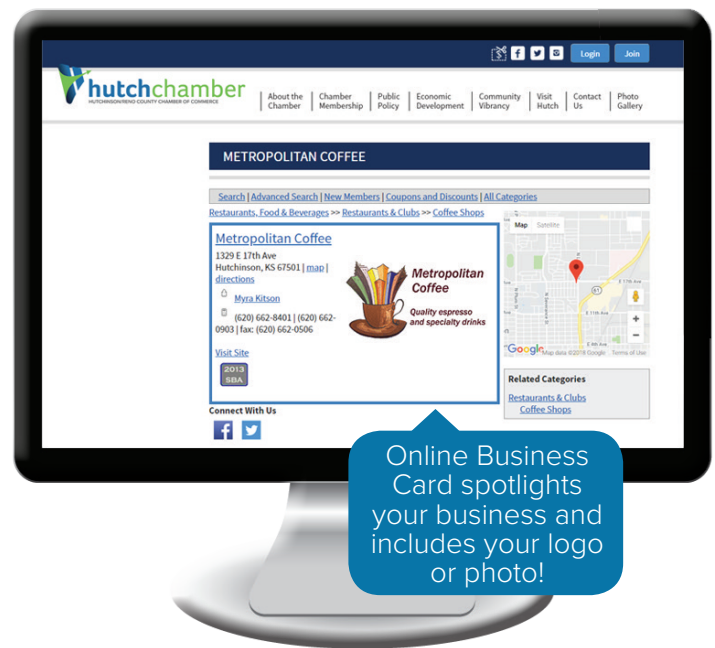
- Online Business Card in the business directory at HutchChamber.com (\$400 value) that includes your logo or photo with your enhanced listing
- Three-months online Digital Marketing Package (\$600 value)

## ACCESS & SERVICES

- Additional category listing (2 total) in the online Chamber membership directory (\$60 value)
- Insert your flyer into one Action Pak (\$125 value)

Plus all of the benefits of the Connector Level on the opposite page

*\*This membership is not available to companies of 50 employees or more.*



PROVIDING NEW OPPORTUNITIES  
THROUGH CONNECTIONS AND RELATIONSHIPS

# CONNECTOR

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People buy from people they know, like and trust. Reports indicate 80% of consumers confirm that they felt more confident doing business with a Chamber member.

Sometimes the biggest challenge a business has is just getting the word out about what they do. The opportunities for you and your company to be recognized and acknowledged within the Chamber and community are abundant.

The Chamber hosts over 40 events and programs per year. These functions help you to connect with key business leaders and potential customers in our community. This exchange of connections means more people know about your business.

## CONNECTING YOU TO OUR REGION

- Lunch & Learns
- Membership Breakfasts/Luncheons
- \*Business After Hours
- \*Chamber 2.0
- \*First Friday Coffees
- Business-to-Business (B2B) Networking
- \*Your Business Listed in our Online Directory
- Chamber Sponsorship Opportunities
- \*Online and In-Person Business Referrals
- \*Newsletter Membership Updates
- \*Facebook Updates
- \*Access to Member-to-Member Benefits
- \*Complimentary Conference Room Usage

\*Available to members at no extra cost

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## BASIC MEMBERSHIP

Base \$300 plus \$13.25 per employee

*\*This membership is not available to companies of 20 employees or more.*



## Business Study:

# CONSUMERS 80% MORE LIKELY TO BUY FROM CHAMBER MEMBERS

A study by The Schapiro Group, an Atlanta-based market research firm, reveals a number of important findings about how consumers and business owners perceive the local chamber of commerce and the businesses that are their members. For example:

- When consumers know that a business is a member of the local chamber, they are 49% more likely to think favorably about it.
- Consumers who are told that a business is a chamber member are 73% more likely to be highly aware of it and 68% more likely to think positively of its local reputation.
- Consumers are 80% more likely to buy goods and services in the future from a company that they believe is a member of the local chamber of commerce.

The study also has good news for businesses that sell to other businesses.

- When business decision-makers believe that a business is a Chamber member, they are 42% more likely to think favorably of the business, 78% more likely to be highly aware of it, 65% more likely to think positively of its local reputation, and 74% more likely to buy goods and services from it.

The results of the Schapiro study are clear: Positive perception increases among consumers and business owners when a business is identified as a member of the local Chamber of Commerce.

\*Source - 2012 Schapiro Study

## TOP INVESTORS

The Hutchinson/Reno County Chamber recognizes the following companies and organizations for their membership investment at one of our top levels. For more information about the benefits of membership at these levels, call Marcy Kauffman at (620) 662-3391.

### OVATION

The Bradbury Group  
Central Bank & Trust Co.

First National Bank of Hutchinson  
Heartland Credit Union

Hutchinson Clinic, P.A.  
Hutchinson Regional Medical Center

### MOMENTUM

Allen Samuels Dodge-Chrysler-Jeep-Ram  
Collins Bus Corporation  
Dillons

Kuhn Krause, Inc.  
Peoples Bank & Trust  
PrairieStar Health Center

Shield Agricultural Equipment  
Tyson Prepared Foods  
Walmart

### CORNERSTONE

AT&T  
Brookdale Hutchinson  
Commerce Bank  
Data Center, Inc.  
Disability Supports of the Great Plains  
Eagle Communications  
Hutchinson Community College

Hutton Construction  
The Hutchinson News  
IdeaTek  
KFSA  
Sam's Club #6275  
Siemens Gamesa Wind Energy  
Sun Valley, Inc.

Superior Boiler Works, Inc.  
TECH  
Vogts Construction  
Wesley Towers  
Westar Energy  
Yoder Meats