

connect. grow. play. explore.



#### **TOP INVESTORS**

ALLEN SAMUELS CHRYSLER-DODGE-JEEP-RAM • THE BRADBURY GROUP • FIRST NATIONAL BANK HEARTLAND CREDIT UNION • HUTCHINSON CLINIC • HUTCHINSON REGIONAL MEDICAL CENTER • ONEOK RCB BANK • COLLINS BUS CORPORATION • DILLONS • EVERGY • FAIR CITY MANAGEMENT KUHN KRAUSE • NEXTERA ENERGY • PEOPLES BANK AND TRUST • PRAIRIESTAR HEALTH CENTER RE/MAX ELITE REAL ESTATE GROUP • TWISTED PRINT CO. • TYSON PREPARED FOODS • WALMART

# **MEMBERSHIP**

JOIN US IN PROPELLING OUR COMMUNITY FORWARD

# THE CHAMBER WORKS HARD FOR YOU AND YOUR BUSINESS

The voice of business and professionals in our region for over 100 years, the Chamber supports policies that foster a positive business climate through job creation and economic development. The Chamber also supports innovative ideas to educate, attract, and retain a quality workforce.

\$7,500+ OVATION
\$4,000+ MOMENTUM
\$1,500+ CORNERSTONE
\$750+ Cost per-Member Benchmark
\$650+ BUILDER
\$300+ CONNECTOR (LEGACY)

A not for profit membership organization, The Chamber provides the leadership to achieve a diverse balanced economy that enhances the quality of living and working in Reno County.

The Chamber is a bridge that links businesses, organizations and residents together with innovative programs that strengthen our long term economic vitality, business success, job creation and quality of life.



DEBRA TEUFEL
President & CFO



MARCY KAUFFMAN
Vice President of Membership

AS A TOP TIER INVESTOR IN THE CHAMBER, YOU SUPPORT OUR MISSION TO BUILD A BETTER COMMUNITY, CONNECT WITH OTHER LEADERS WHO ARE SETTING THE DIRECTION OF THE CHAMBER AND THE REGION.

#### STRATEGIC VISIBILITY & OPPORTUNITIES

- Permanent rotating logo on home page of our website linking to a Community Vibrancy Profile of your business
- Exclusive invitations to unique opportunities with local, state, and federal decision makers
- Additional businesses or branches (up to ten) listed in the online Chamber membership directory (\$3,000 value)
- Two additional Flash Passes (4 total) for access to all Membership Breakfasts and Luncheons (\$800 value)





Also includes MOMENTUM, CORNERSTONE, BUILDER, & CONNECTOR benefits



GAIN INSIGHT INTO THE INNER WORKINGS OF OUR REGION THROUGH CAREFULLY CRAFTED PROGRAMS THAT MAKE THE MOST OF YOUR TIME.

### STRATEGIC VISIBILITY & OPPORTUNITIES

- Invitation to the annual Economic Development breakfast
- Invitation to Executive Council Breakfast and Open Forum
- Multiple Locations/Business in the online directory up to SIX (\$1,800 value)
- One additional Flash Pass (2 total) for access to all Membership Breakfasts and Luncheons (\$400 value)
- Personal membership concierge to manage your extensive membership benefits
- Year-round online digital marketing package



Kelly Anne Lanham and Valery Ropp Owners, Elite Real Estate & Property Management

Also includes **CORNERSTONE**, **BUILDER**, & **CONNECTOR** benefits

PUT YOUR BUSINESS AMONG AN ELITE GROUP OF INVESTORS HELPING THE CHAMBER TO INVEST MORE INTO OUR MISSION.

# STRATEGIC VISIBILITY & OPPORTUNITIES

- Exclusive annual evening with the Board of Directors
- Six-months online Digital Marketing Package (\$1,200 value)
- One Flash Pass for access to all Membership Breakfasts and Luncheons (\$200 value)
- Multiple Locations/Business in the online directory - up to THREE (\$900 value)





The chamber is an important voice for us at the local and state level regarding public policy issues.

Doug Wright President & CEO Superior Boiler Works, Inc.

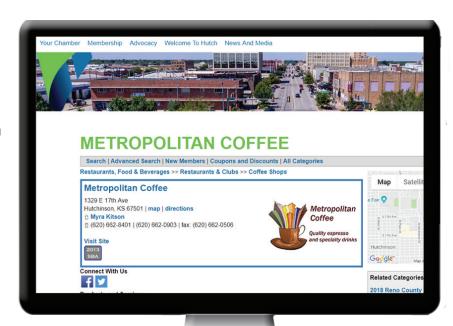
Also includes **BUILDER & CONNECTOR** benefits



PROMOTE YOUR BUSINESS GROWTH AND OUR REGION AS A BUSINESS DESTINATION.
BUILDER MEMBERS RECEIVE EVEN MORE EXPOSURE BUILT IN TO YOUR ANNUAL MEMBERSHIP.

#### **ACCESS & SERVICES**

- Three-months online Digital Marketing Package (\$600 value)
- Additional category listings (3 total) in the online membership directory (\$120 value)
- One additional location in the online membership directory (\$300 value)
- Insert your flyer into one Action Pak (\$150 value)





Business Card listing in the online business directory spotlights your business and includes your logo or a photo (\$400 value)





THE HUTCHINSON/ RENO COUNTY CHAMBER IS AIMED AT IMPROVING ALL ASPECTS OF BUSINESS IN RENO COUNTY. BECOMING A MEMBER PROVIDES YOU NEW OPPORTUNITIES THROUGH CONNECTIONS AND RELATIONSHIPS

# **CONNECTING YOU TO OUR REGION**

Being a member provides you access to:

- Member-only pricing to Lunch & Learns
- Member-only price to monthly Membership Breakfasts/Luncheons
- FREE attendance at monthly networking events including Business After Hours & First Friday Coffees
- FREE attendance to Chamber 2.0
- Business-to-Business (B2B) Networking
- Your Business Listed in our Online Directory
- Chamber Sponsorship Opportunities
- Online and In-Person Member Priority Business Referrals
- FREE Membership Updates in the Chamber Connect, our monthly e-newsletter
- FREE Facebook Updates
- Member-to-Member Benefits
- New Member recognition on Social Media Sites, e-newsletter, and quarterly Action Pak
- Complimentary Conference Room Usage

# **CONNECTOR (LEGACY) MEMBERS**

Office/Retail Businesses - \$300 plus \$13.25 per employee

Base dues are calculated by legacy rates by industry.
Contact Chamber office for dues calculations of other industries.

# CONNECTING BUSINESS IS WHAT WE DO The Hutchinson/Reno County Chamber brings you innovative membership benefits and programs that make the most of your

The Hutchinson/Reno County Chamber brings you innovative membership benefits and programs that make the most of your marketing dollar. We're here to help you connect, grow, and make an impact with your business success in mind.



## **VISIBILITY**

**MEMBER** 

**BENEFITS** 

Stand out and get noticed in your community with online, print, and digital marketing through the Chamber.

#### **NETWORKING**

Being a member makes you part of a vast network of professionals. It's not just who you know, it's who other's know. Networking is powerful.

# HAVE A VOICE

happens in government through the Chamber advocacy efforts. Committees and volunteer opportunities allow members to help address issues that affect businesses in our community.

#### **REFERRALS**

The Chamber recommends its members first and provides information to hundreds of people every year.

# BE IN THE KNOW

Membership enables you to stay informed about the latest issues and trends with exclusive training opportunities on a variety of relevant topics.

## **CREDIBILITY**

Through Chamber Membership, raise your business reputation to other businesses and community members.



