

BOLD 3PL to Purchase Former Target Building for Additional Warehouse Space

Hutchinson Kansas (October 4, 2021) – BOLD 3PL, a third-party logistics and distribution company headquartered in Hutchinson, announced today that it has purchased the former Target building, located at 1529 E. 17th Avenue, for additional warehousing space.

Since 2012, BOLD has continued to grow in size and in the last five years has expended into five warehouses. With the purchase of the former Target building, BOLD now has over 500,000 square feet of warehouse space, managing 15,000 skids of product for customers all over the world.

The business started in 2013 after L'Oréal purchased Hutchinson-based Peel's Salon Services and moved operations from its former Hutchinson Distribution Center into a regional distribution center in Nebraska. As a third-party distributor, BOLD 3PL receives and warehouses products and then distributes them as orders for the products come in. With the site's history as a hair and beauty product distributor to salons, the company continues to specialize in hair care items.

“Over the last 3 years our Greater Hutch economic development team has worked with the owners of this vacant space to repurpose it for a new use. BOLD 3PL has continued to grow and occupy various spaces in Hutchinson which allow them to make Hutchinson their base for warehouse and logistics well into the future. We're pleased to see this take place as more proof that Hutchinson is an excellent location for distribution due to our central location, excellent highway connectivity and strong workforce.” said Debra Teufel, President & CEO of the Hutchinson/Reno County Chamber.

At BOLD, they believe in sustainable warehousing, as well as creating the optimum work environment for their team to work in. In addition to rooftop solar panels, they will also be installing “Eco-Lighting” and a new Airborne Disinfection System throughout the new facility. See below for more details on what the new warehouse will include.

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BOLD LLC. Buys Target Building

In the last 5 years BOLD LLC. has grown by 50% and expanded into 5 warehouses Hutchinson. Our total warehouse space is now over 500,000 sq ft and we manage 15,000 skids of product for customers in 12 different countries

BOLD was created in 2013 after L'Oréal purchased Hutchinson-based Peel's Salon Services and moved operations from its former Hutchinson Distribution Center into a regional distribution center in Nebraska. As a third-party distributor, BOLD 3PL receives and warehouses products and then distributes them as orders for the products come in.

At BOLD, we believe in sustainable warehousing and creating the optimum work environment for our team to work in. Warehouses have a massive carbon footprint. BOLD Warehouse managers and workers alike are working to become green and lessen their environmental impact.

Bold's Focus on the Environment

It all starts on the roof. We have contracted Wray Roofing to replace the roof with the most energy efficient roof available. This drastically reduces our cooling costs during the summer months, and it is yet another easy way to make our warehouse more "green."

Good Energy Solutions, a solar installation firm based in Lawrence, KS, will be installing a solar system on the roof. Good Energy Solutions, a SunPower Elite Dealer, has been in business since 2007 and has a long-standing history of quality workmanship. This investment will take BOLD Target's business operations towards net-zero emissions.

Inside we invested in "Eco-Lighting". T&B Electrical in Hutchinson will be installing LED lights that are brighter than traditional bulbs and use less energy. Switching to eco-friendly LEDs reduced the power needed to light our warehouse by 80%. These lights are brighter than their old counterparts, meaning you can light the same amount of space with fewer bulbs. We also have a "lights-off" policy in the warehouse, break rooms, and restrooms. All lights in the Target Warehouse will be equipped with motion detectors. Of course, any old florescent bulbs will be recycled to keep them out of our landfill.



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Our Wrist computers for our warehouse team make it easy to manage inventory, automate routine tasks, and deliver complete visibility to our customers. This WMS also saves our staff from the fatigue of manual order entry and avoids mis-ships. It also reduces the amount of paper our warehouse uses.

Bold's Focus on their People

Many small companies struggle to compete for the best talent, and benefits can make or break small business efforts to attract employees in a tight hiring market. BOLD is attracting employees with employment perks:

The president of BOLD has struggled with back pain for the last 5 years. After many failures looking for relief, Bob discovered a philosophy called Feldenkrais. After being able to fix his back pain in 90 seconds, Bob Peel realized what a giant benefit Feldenkrais could be to our warehouse team. We are now instructing our employees before work and after work to spend 90 seconds doing Feldenkrais to rebalance their bodies



There is scientific evidence showing color can impact workplace productivity and our life as well. We picked medium blue for the warehouse walls and bathrooms. Blue is an intellectual color. It reduces stress in areas that require focus and mental strain. Assembly can be a stressful area. Therefore, we used medium green to provide harmony, nature, and restoration. Green proves to be a great color in areas that require people to work long hours, since it's the easiest color on the eyes.

At BOLD we dig our American flag. We admit it. We revere everything Old Glory stands for — life, liberty, the pursuit of happiness. We see no reason not to let it be known that we're proud of the United States of America. Therefore, we will proudly hang a 15' x 25' flag right in the center of the new Target Warehouse.



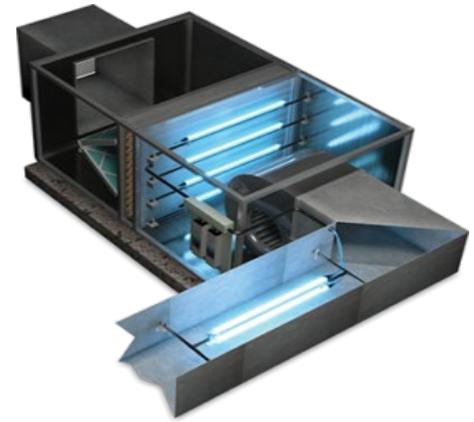
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Covid-19, Flu, and colds will always be an issue for any warehouse team. We decided to invest deeply and use the latest technologies to remove these diseases from the work environment.

Our Airborne Disinfection System installed will be installed by Decker Mattison on all roof top Air Conditioners. High-output UV-C lamps will be installed to kill airborne pathogens like Covid -19. It is installed in HVAC ducts to maximize exposure time with the air and maximum airborne kill.

We looked at medical examination rooms and decided to protect our bathrooms and break rooms with the same technology. The UV-FLOW utilizes UV-C ultraviolet germicidal devices with unidirectional air flow. Viruses and bacteria, freely circulating in a break room or bathrooms spaces, are destroyed by the UV-C rays.



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